

Dec. 16, 2019 at Caesars Palace Las Vegas!

Learn more about the issues, share ideas, discuss best practices and develop a strategy for the future — together.

• *Organizing* • *Negotiations* • *Health Care Contract Enforcement* • *Pensions* • *Legislative Issues*

Connect. Learn. Be Inspired.



Be there for a powerful line up of experts and engaging speakers on Monday, Dec. 16, 2019. Highlights include:



Todd Hunt

"Communication Bleeps and Blunders"

Todd looks like a pleasant, buttoned-up corporate type of person at first sight, but when he opens his mouth, audiences reel with laughter. His stories and examples are delivered with the sly wit of a seasoned comedian and stick with you long after his program. As an executive at Ogilvy & Mather, one of the world's largest advertising agencies, Todd learned the "inner workings" of communication. He will share these tips and more!



Patrick Henry

"The Four Chord Member Experience: Turning Members into Fans and Fans into Advocates"

Patrick, a former Nashville songwriter and performer, believes if you can't create an emotional connection with members, prospective members and staff, you'll lose them. He will share principles that will help you **connect** and become a star in the eyes of all who hear your message.



Milton Jones

**Director of Collective Bargaining,
UFCW International Union**

"Trends in National Contract Negotiations"

Milton, a labor activist with more than 40 years of experience, will help attendees **learn** about current trends in contract negotiations around the country and what we can expect from future negotiations.



David Spradlin

A Perfect Union

***"Insights into the Cannabis Industry:
How to Succeed in a Budding Industry"***

David, an owner of multiple cannabis dispensaries in various states, will share insights and challenges facing this expansive industry. He will also discuss why he was **inspired** to seek a collective bargaining agreement in order to offer a defined-benefit pension, among other benefits, to his employees.

Tentative Schedule

Breakfast

9:00 a.m. - 9:30 a.m.

General Session

9:30 a.m. - 1:30 p.m.

Evening Reception at Carmine's Italian Restaurant (Caesars Forum Shops)

5:30 p.m. - 6:30 p.m.

Register today at FoodandDrugConference.com!