## Colorado Association of School Business Officials 57th Annual CASBO Conference

# "Transparent Uncertainty"

#### **PROGRAM AGENDA**

#### Friday, April 16, 2010

Second General Session 8:45 A.M. – 10:30 A.M.

Opening remarks by CASBO Vice-President Kristen Colonell

Student Performance Installation of New CASBO Board Student Scholarship Presentation, Service to the Profession Award,

Sponsored by Commerce Bank Sponsored by American Fidelity Assurance

### **Keynote Presentation**

## "Communication Bleeps and Blunders in Business"

## Todd Hunt, Keynote Speaker

Former marketing teacher, copywriter, and ad agency owner, Todd Hunt is a Recovering Anal Retentive Professional (RARP), who finally learned to lighten up. Now he speaks for organizations that want to add fun to their meetings and send members back to work smiling, with tips to improve communication and success.

You'll howl as he acts out voice mail greetings, showing how we waste 240 hours each year waiting for the beep. His demonstration of the "correct" way to order fast food will challenge you to consider where your listener is coming from. And his recollection of junior



high English teacher Miss Reiser will bring back memories of your own (fond or otherwise).

Todd's communication lessons wrapped in laughter have inspired members of Pennsylvania ASBO, Nebraska Council of School Administrators, Virginia Association of Marketing Educators, Minnesota State Colleges & Universities and other organizations.