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Barbara A. Miller

Mr. Todd Hunt
The Hunt Company
2626 N. Lakeview Avenue
Suite 1312
Chicago IL 60614

Dear Todd,

Personally and on behalf of CFADA, I would like to thank you for the excellent presentation you gave at our luncheon meeting last week. You are right on target in your marketing material--you are "funnier than a business speaker; more informative than a comedian."

All of our guests—and we were a mixed group of dealership employees, educational leaders, students and parents—were laughing and agreeing with your analysis of communication blunders. It was nice hearing clean humor and learning valuable lessons at the same time.

I especially enjoyed your remarks about voice mail messages. I am seriously considering changing mine to "speak" (which you suggested) and then I will give them the "beep!"

Best wishes for continued success.

Sincerely,

A handwritten signature in blue ink, appearing to read "Barbara", is written over a large, stylized flourish.

Barbara A. Miller
Executive Vice President

BAM:bac

Central Florida Auto Dealers Association, Inc.

7380 SAND LAKE ROAD / SUITE 500 / ORLANDO, FLORIDA 32819 / (407) 352-5243 / FAX (407) 345-4797