



The Greater Cleveland Dental Society

November 7, 2007

Mr. Todd Hunt
The Hunt Company
Suite 1312
2626 N. Lakeview Ave,
Chicago, IL 60614

Dear Todd,

Just a note to thank you for providing such an entertaining evening for The Greater Cleveland Dental Society's Staff Appreciation Night -- lots of laughter and fun, but you also facilitated a good lesson about how we should communicate better -- with patients and each other.

Through advance marketing we nearly tripled our normal attendance from recent years -- which speaks to the unique combination of humor and education. Any professional organization looking for a new approach to fun-filled educational speakers (without any added costs for AV/PowerPoint) should give you a call. Your distinctive approach to staff training added some new spice to an old message.

Many thanks,

Carla J. Alderdice
Executive Director
The Greater Cleveland Dental Society