

# 2006

The Greater Colorado Springs Chamber of Commerce and The Gazette present the

## Women in Business Conference and ATHENA Award Luncheon

Thursday, April 13, 2006 located at the Broadmoor West

*Breakfast keynote:*

### Todd Hunt - "Communication Bleeps and Blunders in Business"

Laugh and learn as Todd Hunt shares funny, true stories about how we all mess up communicating with customers and coworkers, and how we can fix it and become more successful.

Todd was in advertising for 10 years, including Ogilvy & Mather, the world's largest direct marketing agency. For 10 more years, he operated his own marketing company in Chicago, working with associations, retailers, nonprofits and financial organizations.

Now he speaks for chambers and other groups that want to add fun to their meetings, and send members home smiling...with tips to improve communication and success. Funnier than a business speaker; more informative than a comedian.

Todd's business humor newspaper column appears in the United States and Canada. His books include "Does Anal Retentive Have a Hyphen?" and "Pardon Me, But That's a Really Stupid Sign!" and he stars on two CDs and a DVD. His world's shortest e-mail newsletter is available free at [www.ToddHuntSpeaker.com](http://www.ToddHuntSpeaker.com).



*Luncheon Keynote:*

### Bertice Berry - "Finding Your Purpose"

In this presentation, sociologist, and author Bertice Berry, Ph.D., discusses the foundation for living a purposeful life at home, at work and in the community. She combines her expertise in the areas of diversity and organization with humor to

discuss the issues of doing more with less, balancing your life and staying focused on achievement even when the odds are against you.

Because "Finding Your Purpose" is finding your place to serve, Dr. Berry emphasizes the need for individuals to recognize their full potential, whatever their status or position. "When you walk in purpose, you collide with destiny", Berry says. While purpose is personal, destiny is collective and affects everyone you encounter.

Her audiences leave with a sense of renewal and commitment to life, family and work. You will laugh, think and feel but most of all you'll leave much differently than you came.



THE CHAMBER  
colorado springs

and

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