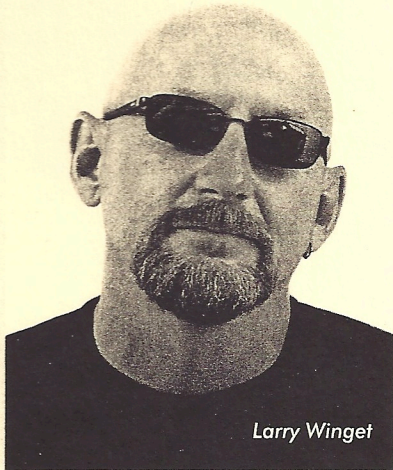


Opening General Session

Friday, January 23, 2004

10:45 a.m. - 11:30 a.m.

Location: Regency Ballroom, West Tower, Ballroom/Gold Level



Larry Winget

Hardcore Self-Help That's Funny

Larry Winget is a philosopher of success who just happens to be hilarious. He teaches universal principles that will work for you in the parks and recreational field and does it by telling funny stories. He believes that most of us have complicated life and business way too much, take it way too seriously and that we need to lighten up to keep things in perspective. He believes that success and prosperity come from serving others. This high-impact session will challenge you and your fellow colleagues to be and do more than ever before.

You don't want to miss "The Pit Bull of Personal Development and World's Only Irrational Speaker"!

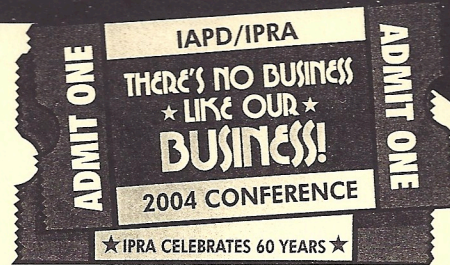
Exhibit Hall

Thursday, January 22, 3:00 p.m. - 6:00 p.m., Grand Opening

Friday, January 23, 9:00 a.m. - 12:00 p.m. and 2:00 p.m. - 5:00 p.m.

Saturday, January 24, 9:00 a.m. - 12:00 p.m.

- Largest Exhibit Show EVER for Illinois' Parks and Recreation
- More than 300 commercial manufacturers, distributors, designers and educational booths
- Lots of cash prizes and weekend trips to various Illinois state parks
- Don't miss the opportunity to win the "Grand Prize!" of a Disney Travel Package



Office Support Workshop

Thursday, January 22, 2004

11:45 a.m. - 1:00 p.m. Luncheon

1:00 p.m. 3:30 p.m. Workshop

3:30 p.m. Come Visit the Exhibit Hall!

Pre-registration is mandatory; registration form on page 46.

Price: \$65.00

This fee includes lunch.

This session is targeted for your office support staff!

11:45 a.m. Lunch/Registration in Crystal C Ballroom, West Tower, Plaza/Green Level

1:00 p.m. Workshop in Crystal B Ballroom, West Tower, Plaza/Green Level

3:30 p.m. Tour the Exhibit Hall, Riverside Center, East Tower

Communications Bleeps and Blunders in Parks and Rec

You said one thing, your boss heard another. Now the customer's mad and you have to fix it! Todd Hunt's real-life horror stories about sales, customer service, leadership and change will keep you laughing...and show you how to communicate better with customers and your boss to become more successful, make more money and get a better life. Really!

Objectives: (1) Fix communications bleeps and blunders that fester in parks and rec; (2) Get what you want without being a pain; (3) Have fun.

Presenter: Todd Hunt, Business Humorist/Author/Communication Specialist

"Todd Hunt does a great job on both keeping the audience entertained and at delivering a message. I recommend you give him a listen."

- Keith Frankland,

Director of Parks and Recreation, Woodridge Park District

"Your presentation was big hit and even made me think, with great disdain, of my 7th grade English teacher."

- Mike Fugiel,

Executive Director, Lombard Park District

