



Inspire. Engage. Succeed.

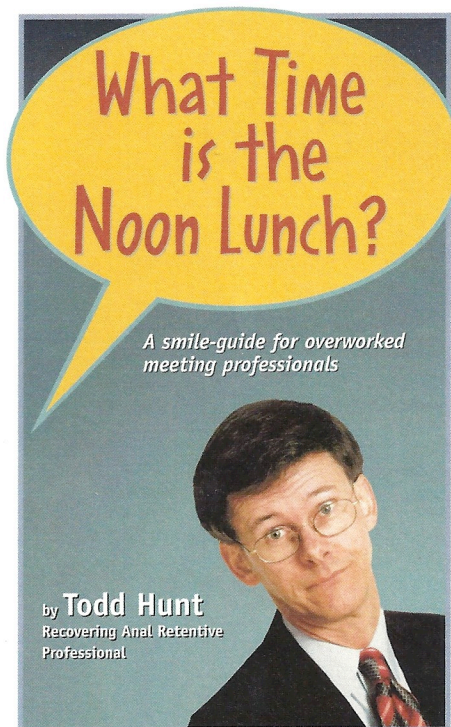
KEYNOTE SPEAKER

**Todd Hunt
Business Humorist**

What's your biggest challenge every day? Communication probably tops the list, because everybody messes it up -- and we're hilarious! Like delegates who ask, "Is the general session for everyone?" "Is the cash bar free?" "If I already sent in my form, am I pre-registered?"

Business humorist Todd Hunt speaks to organizations that want to add fun to their events and send members back to work smiling, with tips to improve communication and success. His lessons wrapped in laughter have inspired meeting professionals at 20 industry events including SGMP

National Capital Chapter, which booked him one February, then again in October of the same year. When he asked if they were sure they wanted the same program they replied, "Yes -- we loved it! Our members need to hear your communication message again!"



WARNING: No PowerPoint will be used! Just Todd talking, with a few props, some interaction, learning and fun to round out your morning.

You'll learn to:

- **Reduce** costs and increase efficiency of your meetings.
- **Tune in** to where your listener is "coming from" and adjust your communication style to get what you need.
- **Discover** the eight problem words that could cost you business.

As an executive with Ogilvy & Mather, one of the world's largest advertising agencies, Todd learned the inner workings of communication. Additional positions with an insurance

administrator, financial services marketer and national retailer confirmed what he had suspected all along -- we all mess up communicating.

Ten years after forming his own marketing company he discovered that people were eager to hear his funny, true stories about sales, customer service, leadership and change, which he gathered during his business career. Now a professional speaker, he works with people at organizations across the country to improve communication and success.



**Old Dominion Chapter Education Conference
March 8-9, 2011**