



Wisconsin Park & Recreation Association

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Todd Hunt
The Hunt Company
Suite 1312
2626 N. Lakeview Avenue
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Dear Todd:

I never imagined that we would hire a “recovering anal retentive professional” to be our *END*note Speaker, but it was the best thing that our State Association could have done for our “40th Annual Conference” in Lake Geneva, Wisconsin.

Your endnote session had all the right ingredients for a fantastic finish to our Conference – a sprinkle of humor, a dash of communication techniques, several listening techniques, and loads of energy and inspiration. The perfect dessert was served for our over 250 delegates in attendance!

I have already received countless e-mails and phone calls that reference your presentation, and several of your key phrases have now become the norm for our membership – “*I can't believe that*” or “*You know you are anal retentive when . . .*”

We look forward to having you return to Wisconsin as a featured speaker in the immediate future, and I would be delighted if you would use me as a reference for any of your future presentations.

Thank you again for delivering a fun and energetic presentation that provided techniques to improve communication with employees and our customers.

Sincerely,

Steven J. Thompson, CPRP
Executive Director

Todd Hunt

Endnote Speaker

"Communication Bleeps and Blunders in Business"

Friday, November 4, 2005 10:45 to 11:45 am

Todd Hunt is a Recovering Anal Retentive Professional (RARP) who finally learned to lighten up! Now he tells funny, true stories about sales, customer service, leadership and change...energizing park & rec professionals to communicate better with customers and employees to become more successful.

Todd was in advertising for 10 years, including Ogilvy & Mather, the world's largest direct marketing agency. For 10 more years, he operated his own marketing company in Chicago, working with associations, retailers, nonprofits and financial organizations.

One day he discovered that people would pay him to talk about his business experience, so now he does-receiving applause and guffaws at park & rec conventions and other meetings across the country each year. Funnier than a business speaker; more informative than a comedian.

Todd has been profiled in the Chicago Tribune and on CLTV. His business humor newspaper column appears in the United States and Canada. His books include "Does Anal Retentive Have a Hyphen?" and "Pardon Me, But That's a Really Stupid Sign!" and he has recorded two CDs and a DVD. His world's shortest e-mail newsletter is available free at www.ToddHuntSpeaker.com.

Wish List

for the 2005 WPRA
Conference Sessions!

Help us make the 2005 WPRA Conference one that's "tailor-made" for you. Educational sessions are being formed right now! If you have a last minute idea for a speaker, call your section representatives: Holly Glainyk - Aquatics, Laura Mooney - TR, Denise Larson or Rick Manchester - Recreation, Lynda Schmidt - Parks, and Sharon Neylon - students. We want your input!

The Conference Committee is specifically looking for instructor ideas. We would like to host some wellness sessions. We have some ideas such as Pilates and Belly Dancing, but are looking for others as well. We would like these programs to include how to get a program started in your community and also include participation in that activity to know what the class entails. Do you or someone you know have a unique programming idea to share? We would love to hear from you. Contact De Brunner or Cyndi Keller

Lastly, in our Resource Room, in addition to the helpful information that is always on hand, we would like to showcase some Wisconsin Entertainers. Many of us schedule concerts in our parks, family events or guest speakers. We would like to encourage these people to submit a demo DVD and fill in a general form to display on the table. Information would include travel area, costs, setup, type of audience the show is geared for, etc. If you know of a way to contact these entertainers via email or mailing lists, please let Rebecca Price rprice@cityofsunprairie.com or Sherry Herwig sherwig@cityofsunprairie.com know.



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