

- Education Center
- Annual Conference
- 2011 Annual Conference
- 2011 Conference Photos
- Conference Bookstore
- 2012 Annual Conference
- Law Seminar
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- Large-Scale Managers Workshop
- Webinars
- CAI Legal Forum: California Communities
- Calendar of Events

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CAI > [Education & Events](#) > [Annual Conference](#) > 2012 Annual Conference

2012 Annual Conference

5/2/2012 - 5/5/2012

Keynote Speakers | General Sessions

Jeff Thredgold | Your Money, Your World, Your Family . . . Your Future

Economic futurist Jeff Thredgold takes you on an entertaining, informative and humorous tour of the economy, financial markets, education and government, and provides a sneak preview of the future.



Thredgold has appeared on CNBC and CNN and is quoted frequently in such publications as *The Wall Street Journal*, *Investor's Business Daily* and *Business Week*. A contributor to *Blue Chip Financial Forecasts* and *USA Today*, he has been writing a weekly economic and financial newsletter, currently called *Tea Leaf*, for 26 years. He is the author *Economy by Thredgold*.

Thredgold is president of Thredgold Economic Associates, a professional speaking and economic consulting company. He also serves as economic consultant to \$22 billion Zions Bancorporation and Zions Bank Capital Markets, one of only 26 primary government bond dealers in the United States. He spent 23 years with KeyCorp, one of the largest financial services companies in America, with assets of more than \$85 billion, where he served as senior vice president and chief economist.

Connie Podesta | Life Would Be Easy If It Weren't for Other People: The Power of Relationships

With a rare blend of laugh-out-loud humor and fearless life strategies, award-winning speaker Connie Podesta reveals the keys to understanding what makes people do what they do and say what they say. By decoding the mysteries of human behavior, you become better able to handle whatever life throws your way.

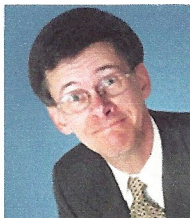


Podesta is an author, organizational therapist, business coach and expert in the psychology of human behavior as it relates to change management, sales strategies, leadership skills, relationships and developing successful teams. Her newest book, *Ten Ways to Stand out from the Crowd*, won the Independent Publisher Book Awards gold medal for "Best Business Book of the Year."

Podesta has inspired millions of people to do what it takes to increase sales, attract and keep more customers, build longer-lasting, healthier relationships, strengthen their leadership skills and become more profitable, happier and successful.








Todd Hunt | Communication Bleeps and Blunders in Business

You said one thing, but your board heard something else. Nobody was wrong, but now everybody's confused—and guess who has to fix it! Laugh and learn as CAI chapter favorite Todd Hunt shares examples from the business world that show you how to communicate—not just so clearly that you're understood, but so *precisely* that you can't possibly be *misunderstood*.

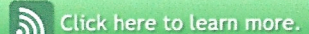


As a former executive at Ogilvy & Mather, one of the world's largest advertising agencies, Hunt learned the inner workings of communication. Now a professional speaker, he inspires hundreds of groups each year to improve their communication and bolster their success.

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