

Our Keynote Speaker today after lunch

Todd Hunt, Business Humorist "Communication Bleeps and Blunders in Business"

major challenge in human resources today is communication. You said one thing; your employee, candidate or coworker heard something else. Nobody was wrong, but now everyone's confused...and *you* have to deal with it!

This informative and entertaining keynote shares funny, true examples from the business world to illustrate how we all miscommunicate...and how we can improve.

Learning objectives

- 1. Tune in to where your listener is "coming from," and tailor your communication style to leverage people and process in pursuit of profitability.
- 2. Discover the eight problem words that could cost you customers or members.
- 3. Re-think your voice mail greeting to eliminate confusion and save valuable time.

About our speaker

Funnier than a business speaker; more informative than a comedian, **Todd Hunt** speaks to organizations that want to add fun to their events and send members back to work smiling—with tips to improve communication and success.

As an executive at Ogilvy & Mather, one of the world's largest advertising agencies, Todd learned the inner workings of communication. Additional positions with an insurance administrator, retailer and his own marketing company enabled him to validate his communication concepts.

He's been a highly-rated keynote speaker at more than 20 HR events, including the South Carolina state SHRM conference in 2013.

Pardon Me,
But That's a Really
Stupid Sign!

Coke 494
for a dollar

136 actual rignt, ads and
product ladds that will change
(0k, but they will make you laugh)

Todd's books poke fun at communication miscues in today's business world.

TODD HUNT